

Join us for the 4th Annual
Roaring Ride
“Riding for Better Tomorrows”

June 5, 2010

Benefiting child abuse prevention initiatives at



Roaring Ride is a daylong 110-130 mile scenic ride through the area that ends at a big party where you can talk about the ride with all those you met during the cruise. Historically the event has been designed for motorcycles, but we are excited that plans for 2010 include participation of anyone with a classic car, hot rod, sports car or even the family kid hauler if you want to be part of the ride! If you don't have a car or motorcycle that you want to take on the ride, you can just attend the after-party and still help raise money for the people who really need your help.

Participants receive:

Shirt,
Signature Cigar
Dinner &
Entertainment (TBA)

All for only \$25/person Pre-Registered or \$30/person Day of Ride

Can't ride? Come only for the after-party – \$10/person or \$15/couple

Pre-registration will begin in April 2010

Check back often for more details!

Everybody's Welcome!



Programs of the Family & Children's Center

Last year in La Crosse County alone over 3,000 children were reported to be victims of child abuse and neglect. The statistic is daunting, and proves the unfortunate truth – thousands of families in the Coulee Region need our help.

Luckily, Family & Children's Center (FCC) is here to fight the issue of child abuse and neglect from every angle. *Healthy Families* and *Stepping Stones*, FCC's two child abuse prevention programs dependent on fundraising dollars to operate, provide the education and assistance local at risk families need to stay healthy.

Healthy Families is a proven program that educates and supports struggling parents while dramatically improving the health and long-term wellbeing of their children in the process. Healthy Families is proven to reduce child abuse and neglect by 98%, and is cost effective, too, saving at least two taxpayer dollars for every one dollar invested.

In the unfortunate case of abuse, *Stepping Stones* Children's Advocacy Center was created to minimize the trauma child victims can experience after the disclosure of abuse. The Center coordinates services for the child victim and their family ensuring victims receive effective, sensitive and immediate support in a setting that puts their needs first. This response is a no brainer – children receive prompt, individualized services and offenders are more successfully prosecuted.

The problem is that more children and families need *Healthy Families* and *Stepping Stones* than the programs can handle: both are limited by funding. The good news is you can help – participate in the ride!

Since beginning in 2007, *Roaring Ride* has contributed over \$16,000 to the Family & Children's Center. Continued contributions will ensure better tomorrows for our children, families and entire communities.

You can be a featured sponsor of the 2010 event!

Call (608) 785-0001 Ext. 235 to learn about the unbelievable benefits sponsors receive.

Questions? Don't hesitate to contact us:

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